

Reaching Scale: Leadership for Next Generation Partnerships in Global Health

This new initiative will identify key success factors for public-private partnerships to reach scale nationally and internationally and deliver successful solutions to increasingly complex global health challenges. The initiative will share new opportunities for partners to collaborate and create lasting impact.

WHY IS THIS INITIATIVE DIFFERENT?

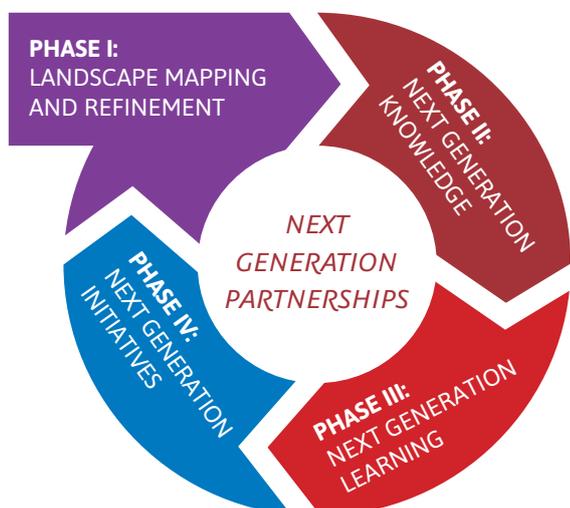
While many examples of different public-private partnerships (PPPs) have been documented, knowledge about how PPPs achieve lasting health and economic impact is limited. This collaboration, led by Professor Rifat Atun, **Harvard School of Public Health (HSPH)**, and Barbara Bulc, **Global Development (GD)**, will bring together leading academia with innovative practice. Reaching Scale: Next Generation Partnerships (NGP) will identify:

- Why and how successful PPPs **reach scale**
- What is required to **replicate** successful PPPs
- Where are the **opportunities** for Next Generation Partnerships

KEY OBJECTIVES

1. Examine Next Generation Partnership (NGP) models that have reached scale and codify key success factors
2. Share this knowledge through HSPH executive leadership courses and collaborations with strategic partners
3. Identify needs and opportunities for Next Generation Partnerships
4. Catalyze the use of this knowledge to develop new Next Generation Partnerships

WE WILL WORK WITH PARTNERS THROUGHOUT FOUR PHASES:



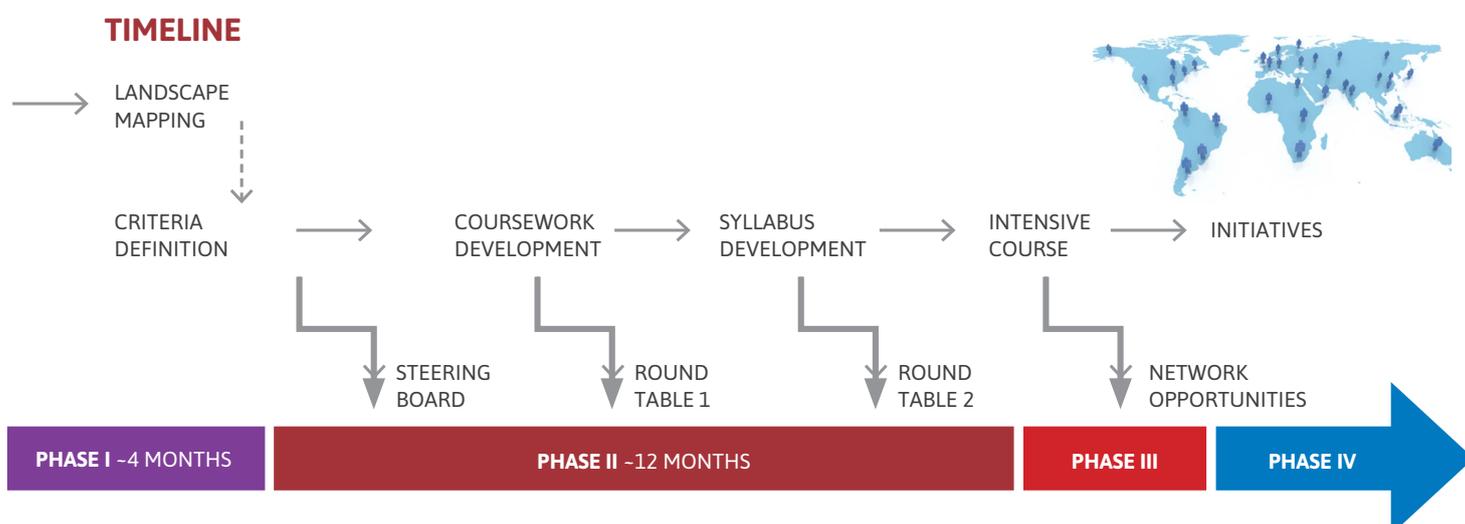
FOCUS AREAS

We will explore global health partnerships that have **delivered products, services, and financing solutions at scale, or have such potential**, and effectively improve access to prevention, care and treatment to improve quality of life in **developing and emerging economies**. Areas of focus will include:

- ▶ Non-communicable diseases such as cardiovascular diseases, cancers, diabetes, and chronic lung diseases
- ▶ Infectious diseases, including HIV/AIDS, TB, and malaria
- ▶ Maternal, newborn, child health, and nutrition conditions

BENEFITS FOR OUR PARTNERS

- ▶ Participation in development of landscape of Next Generation Partnerships in global health
- ▶ Dynamic knowledge map of identified opportunities in developing and emerging economies
- ▶ Detailed case studies highlighting successful Next Generation Partnerships that have reached scale
- ▶ In-depth analysis of success factors for best practices, with insights how to successfully overcome critical barriers
- ▶ Participation in executive leadership courses with other Next Generation Partners to share perspectives
- ▶ Two annual leadership roundtables with leaders and practitioners from private and public sector in global health
- ▶ Broadly disseminated and communicated key learnings, articles, and white papers to facilitate new collaborations
- ▶ Acknowledgement of support and contribution in publications and in training course materials



Phase I: Landscape and Opportunity Mapping (4 months) - Conduct situational analysis, synthesize existing knowledge and new findings to develop a typology of successful global health partnerships that reached scale, develop criteria for successful Next Generation Partnerships (e.g. sustainability, scalability, health and economic impact), identify best practices, map needs and opportunities for private and public actors, develop articles and white papers.

Phase II: Next Generation Knowledge Base (12 months) – Develop a dynamic and practical knowledge base of successful Next Generation Partnerships and opportunities for scaling solutions nationally or internationally, develop detailed case studies based on success factors through Steering Board recommendations and exchanges from the Roundtables, develop course work and syllabi for executive and student education.

Phase III: Next Generation Learning (2 months) – Provide innovative executive courses and resources for leaders in private and public sectors, and students (e.g., HSPH Innovation & Entrepreneurship in Health Systems, Executive Leadership Programs) to educate and train existing and future global health leaders.

Phase IV: Next Generation Initiatives (in parallel) - Enable an ongoing exchange and network for key stakeholders in global health and beyond. This will include high-level roundtables, networking, and mentoring for participants as they implement Next Generation Initiatives. We will aim to raise awareness about opportunities in NGPs by leveraging key global events and initiatives in support of the Sustainable Development Goals.

How Can Leading Businesses Join? Reaching Scale: Next Generation Partnerships In Global Health

NEW KNOWLEDGE FOR IMPACT

The collaboration led by Professor Rifat Atun, **Harvard School of Public Health (HSPH)**, and Barbara Bulc, **Global Development (GD)**, brings together leading academia with innovative practice.

By focusing on new knowledge about **how and why PPPs reach scale in global health**, this collaboration uniquely complements existing projects such as the Ministerial Leadership in Health Program (MLHP), the CSR Initiative (CSRI), the Shared Value Initiative (SVI), and the International Partnerships for Innovative Healthcare Delivery (IPIHP).

NEW OPPORTUNITIES FOR ACTION

We will **identify and share new opportunities** for business leaders to deliver successful solutions at scale to increasingly complex global health challenges.

BENEFITS FOR OUR PARTNERS

Our partners are organizations that have proven to be transformative global leaders in business with representation from senior levels of management (e.g., CEO, chairman, president, or executive director) who are at the forefront of innovative Next Generation Partnerships and are interested in generating lasting social progress to improve the health and well-being of people. Benefits of collaboration are as follows:

Founding Partner

- ▶ A global leader in Reaching Scale: Next Generation Partnerships in global health
- ▶ Steering the impact of the initiative
- ▶ Tailored collaboration, including all benefits for Strategic Partner

Strategic Partner

- ▶ Resources support with initial 2-year commitment
- ▶ Seat on Steering Board to drive strategic direction of NGP
- ▶ Participant in Landscape and Opportunity Mapping
- ▶ Voting member on NGP knowledge base development
- ▶ Participant in all NGP learning events including Leadership Roundtables and Executive Courses
- ▶ Extend invitation to NGP Leadership Roundtables and Executive Courses to employees and partners
- ▶ Unique networking opportunity
- ▶ Participant in communication strategy
- ▶ Acknowledgement in communication and course materials

Contributing Partner

- ▶ Resources support with initial 2-year commitment
- ▶ Participant in Landscape and Opportunity Mapping
- ▶ Advisor on NGPs knowledge base development
- ▶ Participant in all NGP learning events including Leadership Roundtables and Executive Courses
- ▶ Unique networking opportunity
- ▶ Participant in communication strategy
- ▶ Acknowledgement in communication and course materials

CONTACT

If you are interested in learning more as partner and supporter, please **contact us at** ReachingScale@gd-impact.org to discuss how this collaboration can contribute to your specific needs and priorities.