



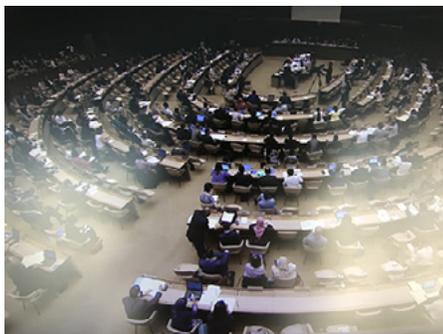
The Fight the Fakes Campaign Continues the Battle Against Falsified Medicines. . .

Source: IFPW Staff

In mid-February of 2017, IFPW was proud to assume the role of Secretariat for the Fight the Fakes (FtF) campaign, a cause to which the IFPW Foundation is strongly committed. The FtF Campaign is a consortium of organizations from around the world who have joined forces to promote the campaign and its mission of raising awareness of the existence of falsified medicines and the negative impact they have on patients and health systems worldwide.

There has been a renewed effort to more deeply engage the FtF partner organizations, and in the fall of 2017, IFPW, along with GIRP (The European Healthcare Distribution Association) and The International Federation of Pharmaceutical Manufacturers and Associations (IFPMA) will bring together these organizations at a face to face meeting in Brussels, Belgium to set the future strategies and objectives of the campaign. "The response from the current FtF partners has been extremely positive and everyone is very enthusiastic about finding new and more effective ways to further highlight the dangers of falsified medicines," stated IFPW Foundation Executive VP, Chris Goetz.

Currently, IFPW also is championing a promotional campaign within its membership by asking members to post the Fight the Fakes badge/logo (along with a link to the FtF website) on their corporate websites as well as collaborate with other IFPW members through social media to promote the
(continued on Page 2)



2017 World Health Assembly in Geneva Switzerland

IFPW and the GAVI Alliance Continue Partnership to Improve Supply Chains

Source: IFPW Staff

Efforts to improve the supply chain continue to be a major focus of the IFPW Foundation and the GAVI Alliance. Through collaboration and partnership, substantial inroads are being made to assist developing countries in boosting efficiency in their supply chain distribution, specifically within the East African Community (EAC) Partner States of Rwanda, Burundi, Kenya, Tanzania, Uganda and South Sudan.

Collaborative efforts between the GAVI Alliance, the EAC Sectoral Council of Ministers of Health and the IFPW Foundation, and other partners supported the 2016 launch of the EAC Regional Center of Excellence for Vaccines, Immunizations and Health Supply Chain Management (RCE-VIHSCM) in Kigali, Rwanda and hosted by the University of Rwanda College of Medicines and Health Sciences. The Center teaches basic and advanced training in health supply chain management. By strengthening human resource capacities in the region, significant progress is being made to professionalize the health supply chain management, and create a hub from which supply chain innovation can be disseminated throughout the region. IFPW Foundation and the GAVI Alliance were key in providing financial support and technical assistance to RCE course participants and management team members.

On May 23, 2017, George Bray (IFPW Foundation Vice President of Programs & Services) met with representatives of the RCE and Georgia Tech to discuss possible collaboration opportunities between the two institutions. Georgia Tech has staked out a significant role in health and humanitarian supply chain management



Mr. Stany Banzimana

since the inception of its program. During the month of May, Mr. Stany Banzimana, Head of the Department of Procurement Management at the University of Rwanda, was hosted by IFPW and attended Georgia Tech to complete course work on health and humanitarian logistics, for which he received a Professional Certificate for Health



Mr. Stany Banzimana receives Certificate from Georgia Tech in the U.S.

and Humanitarian Logistics. Mr. Banzimana was impressed by the program, which is based on a computation or mathematical model (an important component for health supply chain management.)

"Attending Georgia Tech's program for a Professional Certificate on Health and Humanitarian Systems and successfully completing the course was a memorable experience for me in terms of learning issues deeply affecting the performance of health and humanitarian logistics...The Georgia Tech professional course is a good example and model of how academia is supporting public health to improve the global supply chain of health commodities (including forecasting, quantification, warehouse and distribution, etc.)" Mr. Banzimana stated.

Mr. Banzimana was also hosted by IFPW member, McKesson Corporation, at their distribution center in Duluth, Georgia. McKesson showcased the efficient use of a patient-minded distribution system. Due to the powerful impression made by McKesson, Mr. Banzimana will submit a proposal to the RCE requesting support to modernize and improve the health supply chain and distribution systems in the EAC Partner States. Through the work of IFPW and its Foundation, meaningful impact on the supply chain continues to be made in the developing world.

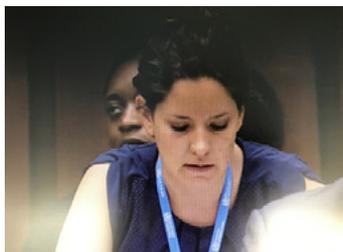


Tour of McKesson's distribution facility, Duluth, Georgia.

Fight the Fakes (cont)...

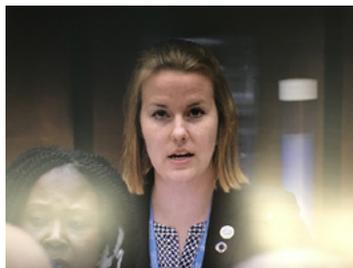
Campaign's mission. In the coming months IFPW members will receive emails with specific messaging to post on Twitter, Facebook, and other social media outlets and to also share internally with their employees and customers. To this end, AmerisourceBergen Corporation has also produced a video featuring AmerisourceBergen Chairman & CEO (and former IFPW Foundation Chairman) Steve Collis that emphasizes IFPW's continued commitment to the FtF Campaign and the dangers of falsified medicines. The video, posted on the Fight the Fakes website, is available at <http://fightthefakes.org/resources/member-of-ifpw-giving-testimony-on-the-threat-of-fake-medicines/>.

IFPW is also looking for any content and stories on your organizations' efforts to protect the supply chain and patients. With your permission, these stories will be used on the Fight the Fakes website as a means of sharing information and educating stakeholders on how fake medicines affect everyday lives, and what is being done by industries and professionals to stop falsified medicines in their tracks.



Cynthia Genoet of IFPMA

In May of this year, FtF partners, the International Pharmaceutical Students' Federation (IPSF) and the International Federation of Pharmaceutical Manufacturers and Associations (IFPMA), presented statements at the 70th World Health Assembly in Geneva, during a meeting on Member State mechanism on substandard/spurious/falsely-labelled/falsified/counterfeit medical products. Both statements helped to shine a bright light on the Campaign's efforts to combat falsified medicines. The



Allie Jo Shipman of IPSF

statements were extremely well received by WHA attendees and brought a deeper understanding of the plight of those affected by fake medicines. The statement is available for viewing in its entirety at <http://fightthefakes.org/updates/statements-at-the-70th-world-health-assembly/>. Additionally, there you will find complete transcripts of both the IPSF and IFPMA statements.

Your support of IFPW as the Fight the Fakes Secretariat is critical to the success of the campaign. Through your willingness to include the Fight the Fakes logo on your company's website, you are lending your support in these efforts and potentially saving lives by spreading the message of the FtF Campaign.

For more information on the FtF Campaign, its efforts, and how you might become more involved, please visit <http://fightthefakes.org> or www.ifpwfoundation.org.



JOIN THE FIGHT TO STOP FALSIFIED MEDICINES!

To download the Fight the Fakes logo for your company website, please visit

www.fightthefakes.org/get-the-badge/

Sanofi Survey Shows High Awareness, but Mixed Concern for Dangers in Latin America

Sources: Sanofi and Fightthefakes.org

Drug counterfeiting has increased significantly in Latin America in recent years according to a new Latin America perception study by Sanofi which was conducted in December of 2016. The study is based on the responses of over 7,000 individuals from Argentina, Brazil, Guatemala, Ecuador, Peru, Mexico and Colombia who were asked questions about their understanding, awareness and perception of the phenomenon of drug counterfeiting and their effects.

The study shows that 59% of the population questioned associated counterfeiting with drugs - more than clothing, high-tech objects and luxury goods. Colombia exhibited the highest association rate (71%) while the lowest was in Brazil (32%), where counterfeiting is more often associated with luxury clothing and brands. On average, 91% in the 7 countries had heard of counterfeit medicines. However, only 62% of respondents consider them a danger with 36% considering counterfeit medicines as only "potentially" dangerous.

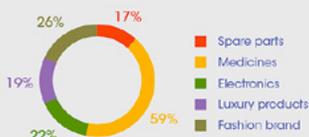
For more information, read about the survey online and see a more detailed version of the graphic below infographic at <http://mediaroom.sanofi.com/fighting-counterfeit-drugs-starts-with-knowing-it-exists/>.

LATIN AMERICA AND COUNTERFEIT DRUGS

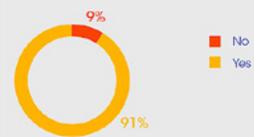
Study conducted from December 12-22, 2016 - Self-administered online questionnaire based on a representative sample of 7,044 Latin Americans (from Argentina, Brazil, Guatemala, Ecuador, Peru, Mexico, Colombia) aged 18 and up. The questions aimed to reveal the level of awareness and perception among respondents of the topic "counterfeit medicine." The survey also explored habits related to buying medicine online and while traveling.

AWARENESS OF COUNTERFEIT DRUGS AND THEIR DANGER

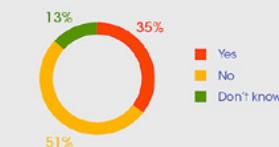
WHAT DO YOU INSTINCTIVELY THINK OF WHEN YOU HEAR THE WORD "COUNTERFEITING"?



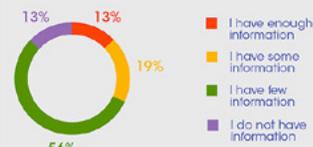
HAVE YOU EVER HEARD ABOUT COUNTERFEIT MEDICINES?



HAVE YOU EVER SEEN/IDENTIFIED COUNTERFEIT MEDICINES?



DO YOU FEEL THAT YOU HAVE ENOUGH INFORMATION IN ORDER TO NOT BE EXPOSED TO COUNTERFEIT MEDICINES?



SHOWCASE YOUR CSR PROGRAM!

The IFPW Foundation is looking for submissions for the GLOBAL REVIEW Newsletter that demonstrates your organization's commitment to corporate social responsibility and/or other global initiatives.

To submit an article for publication, please contact Christina Tucker at c.tucker@ifpwfoundation.org

